**FETA backs new Power Players initiative**

FETA has announced its support for the Power Players initiative – a new Electrical Contractors’ Association (ECA) enterprise that aims to facilitate the ambitions and showcase the success of young leaders and innovators within the building engineering services sector. It will open to entries in late spring 2017.

Power Players is a completely digital initiative aimed at the younger generation who have already made a positive impact in their careers. In addition to recognition and publicity, there will be an array of prizes and opportunities on offer.

Young people from across the industry will be encouraged to send in a short self-nomination video, which highlights their excellence and/or innovation in particular areas of work (e.g. sustainability, training, diversity etc.)

Following an online judging and voting process, shortlisted entries will be put forward for a public vote at the ED&I Expo at the NEC in September this year.

Russell Beattie, FETA Chief Executive, commented: “FETA is delighted to show its support for this important and worthwhile initiative. We are all aware of the skills shortages and recruitment challenges facing the industry and it’s vital that we draw attention to the young people who are making a real impact.”

Power Players will be open to entrants who work for any of the following types of organisation within building services engineering:

* Clients and specifiers (e.g. facilities managers, local authorities, housing associations, property developers etc.)
* Consultants and designers
* Engineering firms
* Installers and contractors
* Manufacturers and distributors

Power Players is also being supported by a range of other industry bodies including:

* Scottish electrical trade body SELECT
* Joint Industry Board (JIB)
* Electrical Distributors Association (EDA)
* Building Services and Environmental Engineer (BSEE)
* Voltimum - the electrical industry portal

For more information about the initiative, please visit: [www.eca.co.uk/business-industry-support/awards/power-players](http://www.eca.co.uk/business-industry-support/awards/power-players)