Press Release

For immediate release

5 December 2016

**Second time around for CEF at St Basil’s Big SleepOut**

**For the second year running, CEF has taken part in the St Basil’s Big SleepOut and raised over £10,000 to help homeless young people across the West Midlands.**

St Basil’s Big SleepOut 2016 took place on Friday 25 November in the grounds of Birmingham Cathedral. It saw a record breaking 626 people joining together with nothing more than cardboard and a sleeping bag to protect them from the cold night.

A group of managers and staff from CEF joined those braving the low overnight temperatures to raise vital funds to help break the cycle of homelessness for young people across the West Midlands.

Charlie Beddows, Managing Director of CEF, said: “This was our second time at the St Basil’s Big SleepOut and we are thrilled to receive such great support from our industry partners, customers, suppliers, colleagues, family and friends.”

The CEF team kept their spirits high through the night by making cardboard beds in preparation for the cold night ahead and by building a cardboard sledge with boxes donated from supporting suppliers including: A Division, Cefco, Tamlite, Klein Tools, ESP, Vent Axia, LED Robus, Scolmore and Armeg.

Charlie continued, “We would like to say a huge thank you to our brave volunteers and to all those who supported us and helped to raise such an enormous amount. The money will go towards helping homeless young people find shelter this winter and to reduce the problem of homelessness across the Midlands.”

If you would like to make a donation, you can still do so at the CEF Just Giving page: [justgiving.com/fundraising/CEF-Big-Sleepout-2](http://justgiving.com/fundraising/CEF-Big-Sleepout-2)

Photos from the evening can be viewed on St Basil’s website: [stbasils.org.uk/sleepout](http://www.stbasils.org.uk/sleepout/)

To keep up to date with news from CEF, follow us on Twitter on [twitter.com/cefonline](https://twitter.com/cefonline)

**Editor’s Notes**

CEF is the expert supplier of electrical products and services for professional buyers and installers all over the UK. CEF offer the largest range of products including leading brands and value alternatives, alongside specialist knowhow, friendly advice and support that’s the best in the industry.

Established in 1951, privately owned CEF has a UK national network of 390 branches and the business now extends to the USA, Canada, Ireland, Spain and Australia. Customers can also place online orders up until 8pm for next day delivery at **cef.co.uk** with access to more than 30,000 products from almost 300 leading suppliers.

To find out more about CEF go to: cef.co.uk

Facebook: [facebook.com/cityelectricalfactors](https://www.facebook.com/cityelectricalfactors/info?tab=page_info)

Twitter: [twitter.com/cefonline](https://twitter.com/cefonline)

Photo’s accompanying the release taken by Edward Rutherford and Hana Patterson

For more details, please contact:

**Clare Watson**, CEF Marketing Manager on **0191 378 4073** or [**clare.watson@cef.co.uk**](mailto:clare.watson@cef.co.uk)

**Tracey Rushton-Thorpe,** Keystone Communications, on **01733 294524** or [**tracey@keystonecomms.co.uk**](mailto:tracey@keystonecomms.co.uk)