**Press Release**

**22 March 2016**

**Reach the unreachable with Super Rod**

Cable routing just got easier with the latest Polymer Rod Set from Super Rod.

The Polymer Rod Set is an innovative non-conductive solution which is perfect for use in electrically sensitive areas such as data cabling, computer housings, telecommunications and machinery due to its non-conductive polymer material.

This shortened set of rods is also an ideal tool for every electrician as it provides access to the most confined places while being compatible with the standard range of Super Rod attachments.

The Polymer Rod Set has been designed with a GRP and Polymer mixture which provides industry professionals with excellent tool strength while its unique range of polymer ‘Glo in the Dark’ attachments are perfect when it comes to working in dark conditions.

Managing Director, Malcolm Duncan says: “The Polymer Rod Set is the perfect size for any tool box and offers many great features which provide a durable and safe solution for installers working in electrically sensitive areas.”

Super Rod’s latest four-piece set comes with 4 feet of rod length in three flexibilities and includes five attachments.

[www.super-rod.co.uk](http://www.electricalcharity.org)

For further information about Super Rod please contact:

Gina Dunn

Super Rod

Tel: 01495 792000

Email: [Gina@super-rod.co.uk](mailto:Gina@super-rod.co.uk)