**Press Release**

**30 November 2015**

**Super Rod’s Cable Zilla stomps into the market**

You can run, you can hide, but you wont be able to keep away from Super Rod’s brand new Cable Zilla range.

The Cable Zilla is a monster tool that can reel off the best quality coiled rod for all on-site purposes. Professionals love its incredibly strong and flexible frame, designed to tackle any challenge.

The Cable Zilla range also comes in different sizes, with options from 50m up to 150m. When size really matters, custom units can be manufactured to match individual needs, making this tool a firm favourite among busy installers.

The heavy duty cable spooler has been specifically designed for larger jobs involving long cable runs. Features that are useful for larger jobs include a flexi lead, mini eye and a wheel attachment for easy use and transportation.

Managing Director, Malcolm Duncan says: “Super Rod has a long history of working with installers to design and bring to market products which the industry needs and this is a perfect example of this being put into place. The Cable Zilla range is simple, practical and extremely effective. Professionals want robust products that they can rely on and that’s why this range has proven its value in the market.”

[www.super-rod.co.uk](http://www.electricalcharity.org)

For further information about Super Rod please contact:

Gina Dunn

Super Rod

Tel: 01495 792000

Email: [Gina@super-rod.co.uk](mailto:Gina@super-rod.co.uk)